



## CONTACT SERVICES

### Personal contact with your customers:

A full exhibition stand with plenty of promising contacts: Don't forget to invite your potential customers to the fair personally. Send them an online voucher for tickets to **electronica 2022**. It will pay off: 94% of all visitors who use guest tickets visit the stand of the exhibitor they received them from.

We record the numbers of all redeemed vouchers. You can access the address information at the Exhibitor Shop already before, while and after the fair. That way you know who actually used their online voucher for tickets – information you can incorporate into your other activities.

### What do online vouchers for one-day cost?

- Online voucher for one-day ticket EUR 17 (plus VAT)
- Online voucher for one-day ticket GoGreen EUR 22 (plus VAT)

Indeed, you will be invoiced only for those vouchers which have been actually used to visit electronica 2022 and no more than three redeemed vouchers per square meter of rented exhibition space.

**Please note** that in the case of the online voucher GoGreen the GoGreen contribution worth 5,00 EUR will be charged for all tickets used.

Vouchers may not be sold to third parties.

### It works like this:

When sending out your vouchers, please inform your customers that they must register online at <https://electronica.de/tickets> where they can enter their voucher number or directly use their online voucher link. Once registration is complete, their personal Print@home-Ticket or Mobile Ticket will be sent to them by e-mail and gives them direct access to the fair.

To prevent unauthorized use of vouchers, we recommend only sending vouchers to contacts whom you actually know and to keep a record of the voucher number/s allocated to them.